

BUILDING GREEN LIVING GREEN TIPS



VEGETATIVE ROOFING



WIND TURBINES



ENERGY-EFFICIENT EIFS



# Growing green

RPM is poised to harvest what it has sown.

**Being green.**

It's always been the right thing to do. But wasn't always economically sensible. • Today, however, green doesn't mean more expensive and less effective. Rather, it means green as in cash to the bottom line for both customers and RPM. • The green revolution that is stirring is being driven on many fronts. Growing worldwide energy demands. Tight energy supplies and thus increasing costs. Government rules and regulations. Green labeling programs of major retailers. • But with these situations, opportunities for RPM's operating companies sprout forth. Dryvit's exterior insulation and finish systems are among the most energy efficient building cladding available, saving an average of 25 percent on a building's heating and cooling costs. Vegetative roofing systems from Tremco improve air quality through reduced greenhouse gases. DAP's Building Green Living Green section on its web site ([www.dap.com](http://www.dap.com)) offers consumers money- and energy-saving ideas. Wind turbine components manufactured by Fibergrate's joint venture in India produce renewable energy. • These are but a few of the many ways RPM's operating companies are poised to harvest the benefits of what they have sown with products and services that use recycled materials, conserve energy, produce power and sustain the environment.



[www.rpminc.com](http://www.rpminc.com)



**Mixed Sources**

Product group from well-managed forests, controlled sources and recycled wood or fiber

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