

Raising the Flag in World Markets

With 78 percent of fiscal 2007 sales in North America, RPM International sees vast growth potential in other parts of the world.

Sales in Europe topped \$500 million for the first time in fiscal 2007, reaching \$596.6 million, or 18 percent of total revenue. We acquired three European businesses with annual sales of \$85 million during the year, and now operate 17 manufacturing facilities in Europe.

In other parts of the world, we have barely scratched the surface. Our Fibergrate business looks to expand in Asia through its purchase of a minority interest in Kemrock Industries in India, while Euclid Chemical Company is enjoying brisk growth in Latin America and Rust-Oleum's industrial coatings have gained strong footholds in both continents.

All told, the three main markets in which we participate — paints and coatings, sealants and adhesives and roofing — have \$167 billion in annual sales globally. RPM is working hard to expand our piece of this pie.

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