

Revving up RPM's Growth Engine



BALANCED BUSINESS • INTERNAL GROWTH • INTERNATIONAL EXPANSION • ACQUISITION GROWTH

At RPM, our growth engine is humming. The parts of our well-oiled machine include a business balanced between industrial and consumer markets, internal growth initiatives that are firing on all cylinders, a focused acquisition program and a course steered toward international expansion. Our destination... \$5 billion in sales by 2010. Having achieved \$3.6 billion in fiscal 2008,

we're well on our way.

The motorcycle above was built on the hit television show, American Chopper, for RPM's Dryvit business. The theme is based on Dryvit's corporate mascot – a penguin. Dryvit provided the designer, Orange County Choppers, with the Outsulation products for the exterior of OCC's new headquarters.

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