MAP 2030 Drivers

M·A·P
Growth • Efficiency • Connectivity
2030

PURPOSE:

To build a better world for our associates, customers and shareholders, resulting in superior value creation for all.

VISION:

To transform RPM into a rapidly growing, highly efficient, and deeply collaborative company by harnessing the strengths of its entrepreneurial culture, core MAP practices and center-led functions to drive shared success.

GOALS:

By FY30, RPM's goals are to generate:

- ✓ $10 billion in revenue
- ✓ 20% EBITDA margin
- ✓ $30 billion market capitalization





